

<b>DECISION-MAKER:</b>	CHIPPERFIELD ADVISORY COMMITTEE		
<b>SUBJECT:</b>	UPDATE REPORT TO CHIPPERFIELD ADVISORY COMMITTEE		
<b>DATE OF REPORT:</b>	11 JULY 2016		
<b>REPORT OF:</b>	ARTS AND HERITAGE MANAGER		
<b><u>CONTACT DETAILS</u></b>			
<b>AUTHOR:</b>	<b>Name:</b>	<b>Lisa Ann Shepherd</b>	<b>Tel: 023 8083 4516</b>
	<b>E-mail:</b>	<b>Lisa.shepherd@southampton.gov.uk</b>	
<b>Director</b>	<b>Name:</b>	<b>Mike Harris</b>	<b>Tel:</b>
	<b>E-mail:</b>	<b>Mike.harris@southampton.gov.uk</b>	
<b>STATEMENT OF CONFIDENTIALITY</b>			
N/A			

### **BRIEF SUMMARY**

This report highlights the key activities of the Art Gallery over the last 12 months; particularly in terms of acquisitions, loans to other institutions, our own exhibitions drawing from the collection and events over the last 12 months, with a look forward to the next 12 months. The report also summarises the accounts for year ending March 2016.

### **RECOMMENDATIONS:**

- (i) To note and approve the report and financial accounts, and recommend for submission for approval by Trustees.

### **REASONS FOR REPORT RECOMMENDATIONS**

1. To provide Board Members with a summary of planned activity and a resume of activity over the last 12 months.
2. To sign off the accounts for year ending March 2016.

### **ALTERNATIVE OPTIONS CONSIDERED AND REJECTED**

3. Not to provide an annual statement – rejected as this is part of the Committee’s terms of reference

### **DETAIL - Activity in 2015/16**

5. **Alternative Governance Proposals – Arts and Heritage Service**  
Following conclusion of the Options Appraisal completed in 2015, and extensive discussions and negotiations with Hampshire Cultural Trust, a paper was presented to Council Management Team and Transformation Implementation Board in January 2016, which detailed the result of the negotiations and the resulting agreed Heads of Terms.

The Heads of Terms were formed with a view to seeking approval from Senior Officers and Members to develop a full business case to establish if integration of Hampshire Cultural Trust was a viable, and sustainable model for the arts and heritage service.

6. Within the agreed Heads of Terms are:

Grant funding based on service budgets for 16/17, no inflation factor is included.

Allocation of cost per head of TUPE staff for support services.

Assumed share of income risk from Year 1 onwards, based on 15/16 outturn.

A reduction on service budgets in from Year 1 of the agreement.

Repairs and Maintenance budgets are retained at current levels, (not including inflation).

7. The business case has now been completed. Officers will be taking a Cabinet Member Briefing Paper on June 29. A verbal update will be given to the Chipperfield Advisory Group at the meeting on July 11 2016.

8. **Arts Complex – British Art Show 8 (BAS8)**

As you will now be aware, unfortunately, the South Building of the Studio 144 (formerly known as the arts complex) will not be completed in time for the John Hansard Gallery to host their element of BAS8 within the new gallery.

While this is disappointing, Southampton City Art Gallery team and John Hansard have been working closely with the Hayward to identify ways in which the entire show will still be exhibited in Southampton.

9. Southampton City Art Gallery will exhibit more of the show than previously planned, and the John Hansard Gallery venue at Highfield Campus will now be the other primary site for the show. In addition, potential sites within the city centre are being explored as to their suitability for hosting some elements of the show.

10. In order to maximise the opportunities for Southampton City Art Gallery hosting BAS8, the council agreed to additional funding to enable the gallery to open from 10am until 5pm on a Sunday for the duration of the show. In addition, there is the possibility of securing external funding to enable longer opening hours on other days of the week. Visitor data from other venues that have hosted BAS8 will be interrogated to understand how any additional funding may best be targeted to specific days and hours of opening.

11. Southampton City Art Gallery and John Hansard continue to work closely with Hayward Learning and Marketing teams to develop a comprehensive programme of activity to engage audiences with BAS8, and ensure a strategic marketing strategy is implemented to ensure maximum exposure for the venues, and the exhibition.

12 **Funding Bids – Southampton City Art Gallery working with Hampshire Cultural Trust. (HCT)**

The HLF bid submitted in 2015, as previously reported, was unsuccessful. However, officers attended an extremely useful meeting with representatives from HLF to request feedback on the content of the bid. Officers were informed the bid was 'fundable', although some amendments, and broadening of the heritage 'scope' was required to move the bid from fundable to funded.

13 In January 2016, discussions took place between Senior Officers and Members of SCC, Hampshire County Council and HCT to explore the opportunity of working together to explore opportunities for securing external funding in order to develop and improve a network of galleries across the Hampshire Region, with Southampton City Art Gallery, and the associated fine art collection at the core.

14 In January 2016, a small steering group came together to oversee the early development of a joined up vision for an enhanced Southampton and Hampshire Cultural offer, focused on Southampton's nationally designated art collections, the City Art Gallery and Hampshire Flagship Gallery network.

The steering group members have representatives from Hampshire County Council, Southampton City Council, Hampshire Cultural Trust, Southampton Cultural Development Trust, University of Southampton and Chipperfield Advisory Committee. Liz Goodall represented the Chipperfield Advisory Committee.

15 The Hampshire Flagship Gallery Network consists of consists of three Hampshire Cultural Trust run venues; Gosport Gallery, The Sainsbury Gallery in Basingstoke, The Gallery at Winchester Discovery Centre, and St Barbe Art Gallery run by Lymington Museum Trust.

16 The purpose of the Steering Group has been to develop the vision to an initial point whereby all key stakeholders can determine their interest in pursuing this project further. The Steering Group work was concluded in early July, the outcome of which will be updated verbally at Chipperfield Advisory Group meeting.

17 **ACE Bid**

In 2015, SCC submitted bids to ACE and HLF for improvements to, and development of the art gallery. The ACE bid was £21k to undertake a major customer research project, which was completed in September 2015. The intention was for SCC to submit another bid to ACE, following the research work, in 2016. However, in order to create a strategic approach to funding developments, and to maximise the opportunities available, as part of the Hampshire Flagship Galleries Network project, detailed above, SCC and HCT worked together to submit a bid to the ACE Museum Resilience Fund. The project has been devised by bid partners and are based on experience of previous projects and activity.

- 18 Investment from ACE will support activity that will realise the full artistic potential of Southampton Art Gallery Collection. Specifically, ACE investment will, with delivery partner funding:
- Employ a Southampton and Hampshire Visual Arts Director who will create, and lead a bold and ambitious programme for the collection, working with key visual arts partners nationally and internationally supported by a part-time Activity Plan co-ordinator.
  - Develop a marketing and communications strategy for existing and new touring exhibitions to national and international venues.
  - Undertake targeted audience research to inform how we communicate with, and market to a diverse audience of non-users in new ways.
  - Developing pilot projects to enhance access to collections, and using new technologies create innovative ways for visitors to engage with collections, and cultural spaces of SCAG and the HFGN.
  - Deliver a business plan and feasibility study that will inform the delivery of a range of capital and revenue improvements across the network.
  - Create 'quick wins' to enhance the customer experience, focussing on access and interpretation. Put in place a succession planning programme to ensure skills and knowledge of the collection is not lost, and provide opportunities for skills development.

Although the bid to ACE and HLF are complimentary to one another, one bid is not reliant on the other to be successful, they can be implemented separately to realise the outcomes of each project.

SCC will be informed of the outcome of the funding application to ACE on July 31 2016.

### **Art Gallery and Collections Activity**

- 19 The committee supported the purchase of one contemporary work of art, which was wholly financed through a successful application for £ 3,750 to the David and Liza Brown Bequest Fund (administered by The Art Fund). The committee also approved the acquisition of four contemporary works of art as gifts through The Art Fund. One further work was also acquired through the Contemporary Art Society's Acquisition Scheme.
- 20 The advisory committee were informed that during the year 36 works of art were loaned to 26 gallery venues in 7 countries including the UK, Italy, Netherlands, Belgium, USA, France, and Spain and for the first time, China.
- 21 Some 246 works of art from the permanent collection have been displayed in the Art Gallery during the year in various themed displays including: Renaissance, new acquisitions, photography, maritime, Southampton, St

Ives School, drawing, still life, abstracts, architecture, portraits, World War II and landscape. An illustrated catalogue was published to accompany a major collection exhibition (February - June 2016) entitled *The Romantic Thread in British Art*.

- 22 Exhibitions of works from the permanent collection have toured to other gallery venues including *The Schlee Collection* to Ben Uri Art Gallery, London (31 works) and Quay Arts Isle of Wight (38 works); *Defining Movements: British Modern Art* (25 works) to Gosport Gallery and The Willis Museum, Basingstoke, Hampshire Cultural Trust; *Beasts or Best Friends*, a joint exhibition with the Russell-Coates Museum and Art Gallery, Bournemouth (14 works).
- 23 The committee agreed to a number of acquisitions in 2015/16, listed at Appendix 1 and 2.
- 24 The art gallery welcomed over 35,000 visitors in 2015/16, 30% of which were learning visitors. The customers enjoyed a wide range of both collection based and touring exhibitions. From the acclaimed Spirit of Place Ben Johnson exhibition, to the hugely popular Cunard 175 show, which was supported financially by Cunard, and received great customer feedback from adults and children alike.
- 25 2016/17 promises to be an exciting year for the art gallery, including celebrating local artists with the Open Exhibition (A Sporting Life) currently on display until September, followed by British Art Show 8, which runs until January 2017.

## RESOURCE IMPLICATIONS

### Capital/Revenue

- 26 The accounts for the Charity have the following registration details
- Charity name - Chipperfield Bequest (Art Gallery)  
Names Charity also known by – Chipperfield Bequest Fund  
Registered Charity Number - 307096  
Principal Address - Southampton Art Gallery  
**Southampton City Council**, Civic Centre,  
Southampton, SO14 7LY  
Trustee: Southampton City Council, Councillors
- 27 During the year, income from investments and cash balances was £548.74. These investments were in the form of government gilt's and had a fixed annual interest rate giving the above return. The Trust has restricted it's expenditure to essential spend only. The Financial Statement for Chipperfield Trust Fund is listed in Appendix 3.
- 28 At the beginning of the year 2015/16 the balance available for the Operating Fund was £170,300 which had increased to £170,700 by end of the year.
- 29 These funds do not form part of the assets of the council. In accordance with the Accounting and Reporting of Charities: Statement of Recommended

Practice (SORP 2005) a separate statement of financial affairs and balance sheet relating to the Councils trust funds are included within the Council's annual statement of accounts.

- 30 The statement of accounts can be viewed by visiting the council's [website](#) and viewing the statement of accounts.
- 31 The Charities Commission require an Annual Return Declaration to be submitted that is agreed by Trustees. The Draft return is listed in Appendix 4. It is a requirement that agreement of the declaration by Trustees is recorded in the minutes, SCC has submitted the declaration on their behalf.
- 32 The Chipperfield Advisory Committee is an advisory committee to Council pursuant to section 102(4) of the Local Government Act 1972, with terms of reference which include the provision of reports to Council (as Trustees) as necessary and at least annually in relation to the use of the Trust's collection, patronage, use of works loaned to other organisations, details of purchases made, and work of the academy.

### **Property/Other**

None.

### **LEGAL IMPLICATIONS**

#### **Statutory power to undertake proposals in the report:**

31. The Chipperfield Advisory Committee is an advisory committee to Council pursuant to section 102(4) of the Local Government Act 1972, with terms of reference which include the provision of reports to Council (as Trustees) as necessary and at least annually in relation to the use of the Trust's collection, patronage, use of works loaned to other organisations, details of purchases made, and work of the academy.

#### **Other Legal Implications:**

32. Items owned by the Chipperfield Trust must be kept and maintained in accordance with the terms of the Trust's Scheme. Any other items held by the art gallery must be held in accordance with any conditions or agreements that may apply to those individual items. A failure to do so may result in legal or regulatory action being initiated by interested parties. The Governing Document was a Will proved on 26th July 1916, and was amended by scheme changes sealed 12th September 2012. The Charity is a Trust, with Southampton City Council as the sole corporate trustee.
33. Items owned by the Chipperfield Trust must be kept and maintained in accordance with the terms of the Trust's Scheme. Any other items held by the art gallery must be held in accordance with any conditions or agreements that may apply to those individual items. A failure to do so may result in legal or regulatory action being initiated by interested parties.
- The Governing Document was a Will proved on 26th July 1916, and was amended by scheme changes sealed 12th September 2012.

The Charity is a Trust, with Southampton City Council as the sole corporate trustee

### **POLICY FRAMEWORK IMPLICATIONS**

The proposals are in line with the Policy framework.

<b>KEY DECISION?</b>	No	
<b>WARDS/COMMUNITIES AFFECTED:</b>	None directly as a result of this report	
<b><u>SUPPORTING DOCUMENTATION</u></b>		
<b>Appendices</b>		
1.	Acquisition by Purchase	
2.	Acquisitions by Application	
3.	Financial Statement	
4.	Draft Charities Commission Annual Return	
<b>Documents In Members' Rooms</b>		
1.	None	
<b>Equality Impact Assessment</b>		
Do the implications/subject of the report require an Equality and Safety Impact Assessments (ESIA) to be carried out.		No
<b>Privacy Impact Assessment</b>		
Do the implications/subject of the report require a Privacy Impact Assessment (PIA) to be carried out.		No
<b>Other Background Documents</b>		
<b>Equality Impact Assessment and Other Background documents available for inspection at:</b>		
Title of Background Paper(s)		Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)
1.		
2.		